

Use of Credential Trademark Policy

Individuals are permitted to use the “CHT” and “Certified Hand Therapist” marks in accordance with this policy as long as valid certification is maintained with the Hand Therapy Certification Commission (“HTCC”).

1. Ownership. The “CHT” credential, “Certified Hand Therapist”, and the stylized hands logo are the sole and exclusive property of HTCC and are subject to all applicable trademark and other rights of HTCC as owner under United States intellectual property law and international conventions. Individuals shall not use the credential and logo, or any other intellectual property owned by HTCC, except as expressly authorized in this policy or otherwise authorized in advance and in writing by HTCC.

2. License.

A. Only certified individuals are permitted to use the “CHT” credential and “Certified Hand Therapist”. For the duration of certification, HTCC will permit a certified individual to use these marks for the sole purpose of indicating certification by HTCC.

B. In addition, certified individuals are permitted to use the “Certified Hand Therapist” hands logo shown below.



C. All goodwill associated with the credential and logo as used by individuals inures solely to the benefit of HTCC.

3. Conditions of Use.

A. All use of the credential and logo must be appropriate and dignified as befits the public image of HTCC.

B. All use of the credential and logo must be truthful and not misleading. Specifically, an individual shall not use the credential or logo in a manner that:

- i. reflects negatively on HTCC or its activities;
- ii. conflicts with HTCC policies and procedures;
- iii. suggests or implies that the individual has any relationship with HTCC other than as a certified individual; or
- iv. suggests or implies that HTCC is endorsing or guaranteeing any product or service offered by the individual.

C. HTCC will provide artwork files of the “Certified Hand Therapist” hands logo. The individual must use the artwork files provided by HTCC. Images captured from websites, publications, and other sources may not be used. All use of these marks must conform to the style guidelines issued by HTCC (a current copy of which will be provided).

D. Individuals shall not use the credential or logo (or a word or design that is confusingly similar to the credential or logo) as part of the individual’s business name, logo, domain name, or product or service name.

E. The credential and logo may not be the most prominent visual elements on the individual’s promotional materials. The individual’s business name and/or logo, product or service name, and graphics should be significantly larger than the reference to the credential and logo.



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F. Following expiration of certification, the individual:

- i. shall cease use of the credential and logo; and
- ii. shall not distribute any materials containing the credential and logo that he/she might already have prepared.

G. The individual is responsible for correcting (at his/her expense) any outdated or otherwise inaccurate use of the credential and logo.

4. Permitted Uses. Individuals may use the credential and logo to indicate certification on:

- A. letterhead and business cards (related to the individual's hand therapy services);
- B. websites (related to the individual's hand therapy services); and
- C. advertisements, brochures, and other promotional materials (related to the individual's hand therapy services).

5. Prohibited Uses. Individuals shall not use the credential or logo on:

- A. clothing
- B. jewelry

6. Quality Control. HTCC has the right to control the quality of all materials on which the credential and logo are used. HTCC will have access to the materials which the individual makes publicly available (such as websites, business cards, etc.). Also, an individual shall submit samples if requested by HTCC. If HTCC determines that the individual is not meeting the requirements of this policy, then HTCC will notify the individual and provide an explanation. HTCC is the final judge as to whether any use of the credential or logo is consistent with this policy.

7. HTCC Corporate Logo. CHTs and their employers are not permitted to use HTCC's corporate logo; this logo is for HTCC's organizational use only.



8. Consequences of Misuse. HTCC is committed to protecting its intellectual property for the benefit of all credential holders and the general public as consumers. If an individual fails to comply with this policy, then HTCC may revoke or take other action regarding certification in accordance with HTCC's Disciplinary Policy. In addition, HTCC may pursue other remedies that may be legally available.

9. Further Information. If an individual has a question regarding proper use of the credential or logo, please contact the HTCC office by phone 1-800-860-7097 or email at info@htcc.org.